

OLD IVANHOE GRAMMARIANS FOOTBALL CLUB

Established 1964

BUSINESS SPONSORSHIP PACKAGES

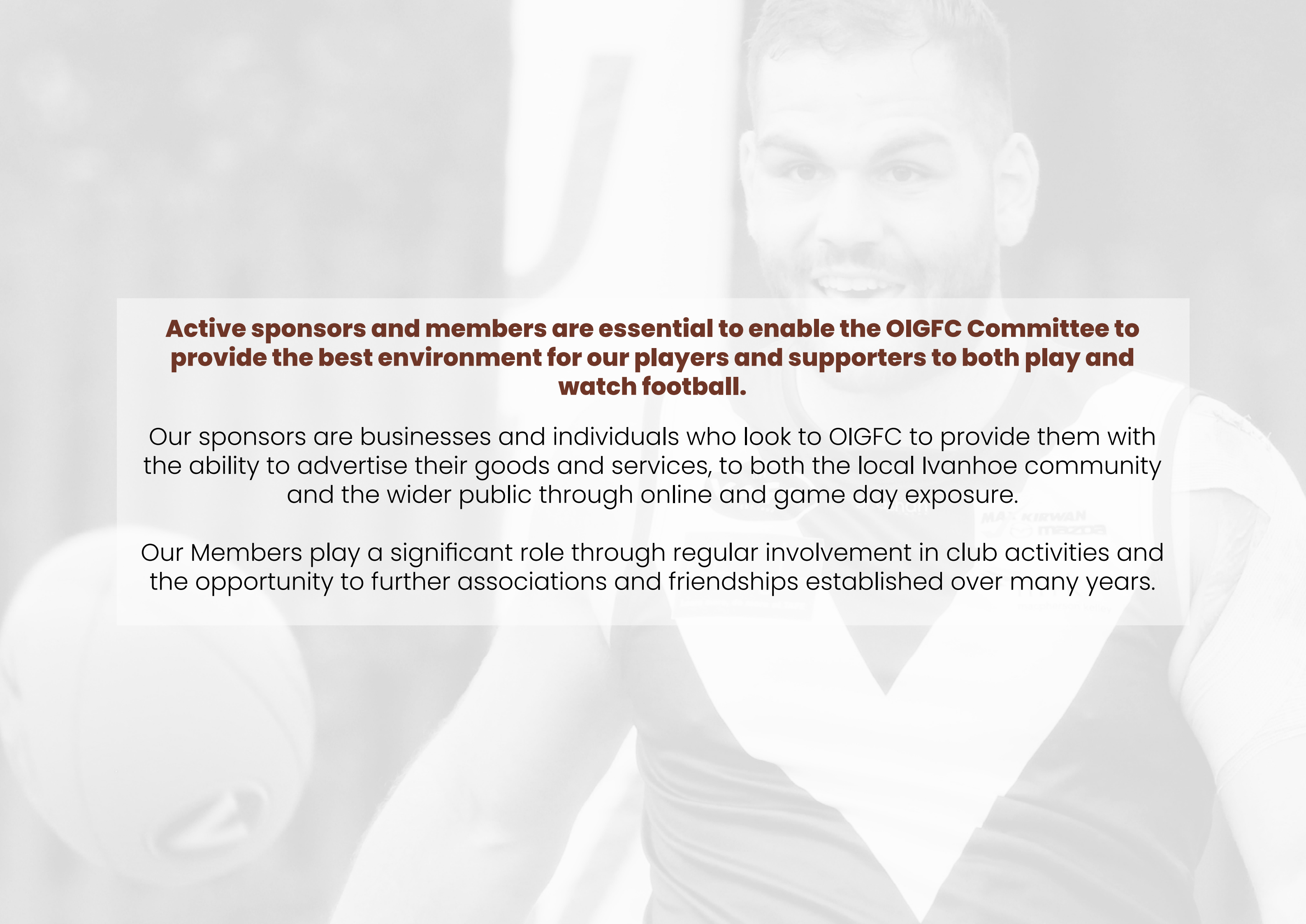


Old Ivanhoe Football Club Inc Affiliated

V.A.F.A.

ABN 91 120 165 710

www.oigfc.com.au



Active sponsors and members are essential to enable the OIGFC Committee to provide the best environment for our players and supporters to both play and watch football.

Our sponsors are businesses and individuals who look to OIGFC to provide them with the ability to advertise their goods and services, to both the local Ivanhoe community and the wider public through online and game day exposure.

Our Members play a significant role through regular involvement in club activities and the opportunity to further associations and friendships established over many years.

SPONSORSHIP PACKAGES

Sponsorship Type	Investment	Sponsorship Benefits
Major Sponsor	\$10,000	<ul style="list-style-type: none"> • Branding on player jumper and club apparel (if desired) • Promotional Advertising on electronic scoreboard using video production at HOME Games • Around the ground banner and club room signage ; visible at ground also shared by Ivanhoe Grammar School • Advertising on OIGFC website with link to business website • Promotion on OIGFC social media channels (Facebook page and Instagram accounts) • Advertising on OIGA website (OIGA has a membership of over 6000 people) • Invitation for 2 persons to all 9 Chelsworth Club Senior home game lunches • Naming rights for one home game and individual promotion at Chelsworth Club lunch • Corporate logo underneath team list in VAFA record • Invitation for 2 persons to attend the Gala Auction Night
Gold Sponsor	\$7,500	<ul style="list-style-type: none"> • Branding on club apparel (if desired) • Promotional Advertising on electronic scoreboard using static image/logo at HOME Games • Around the ground banner and club room signage ; visible at ground also shared by Ivanhoe Grammar School • Advertising on OIGFC website with link to business website • Promotion on OIGFC social media channels (Facebook page and Instagram accounts) • Advertising on OIGA website (OIGA has a membership of over 6000 people) • Invitation for 2 persons to all 9 Chelsworth Club Senior home game lunches • Naming rights for one home game and individual promotion at Chelsworth Club lunch for that game • Corporate logo underneath team list in VAFA record
Silver Sponsor	\$5,000	<ul style="list-style-type: none"> • Individual promotion on electronic scoreboard throughout HOME games • Around the ground banner and club room signage ; visible at ground also shared by Ivanhoe Grammar School • Advertising on OIGFC website with link to business website • Promotion on OIGFC social media channels (Facebook page and Instagram accounts) • Advertising on OIGA website (OIGA has a membership of over 6000 people) • Invitation for 2 persons to all 9 Chelsworth Club Senior home game lunches
Bronze Sponsor	\$3,000	<ul style="list-style-type: none"> • Club room signage • Advertising on OIGFC website with link to business website • Promotion on OIGFC social media channels (Facebook page and Instagram accounts) • Advertising on OIGA website (OIGA has a membership of over 6000 people) • Invitation for 2 persons to all 9 Chelsworth Club Senior home game lunches.

Sponsorship Type	Investment	Sponsorship Benefits
Club Sponsor	\$1,500	<ul style="list-style-type: none"> • Advertising on OIGFC website with link to business website • Promotion on OIGFC social media channels (Facebook page and Instagram accounts) • Invitation for 1 person to all 9 Chelsworth Club Senior home game lunches.
Player Sponsor	\$500	<ul style="list-style-type: none"> • This sponsorship will go directly to the benefit of the playing group. This includes funding for 'player's events', as well as supporting the introduction and implementation of an educational program to continue the development of our playing members into happy and healthy members of the broader community. • Individual or company name listed on OIGFC website and clubroom signage

¹Sponsorship investment amounts are based on a 1 year commitment. Other amounts can be negotiated depending on length of commitment (eg. 2-3 years).

²Sponsorship benefits can be tailored for individual businesses based on type of business. For example, official and unofficial club functions at hospitality venues.



 oigfc.com.au

 facebook.com/oigfc

 [@oigfc](https://www.instagram.com/oigfc)  [@oigfc](https://twitter.com/oigfc)