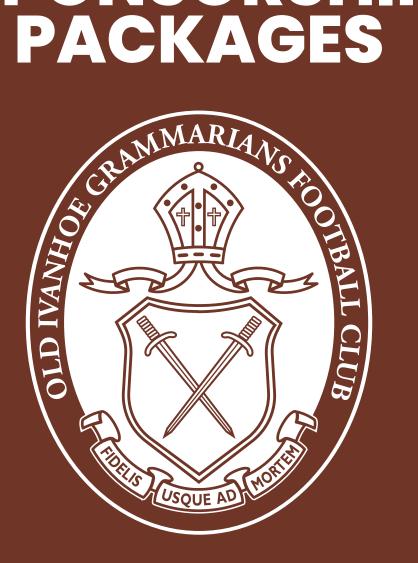
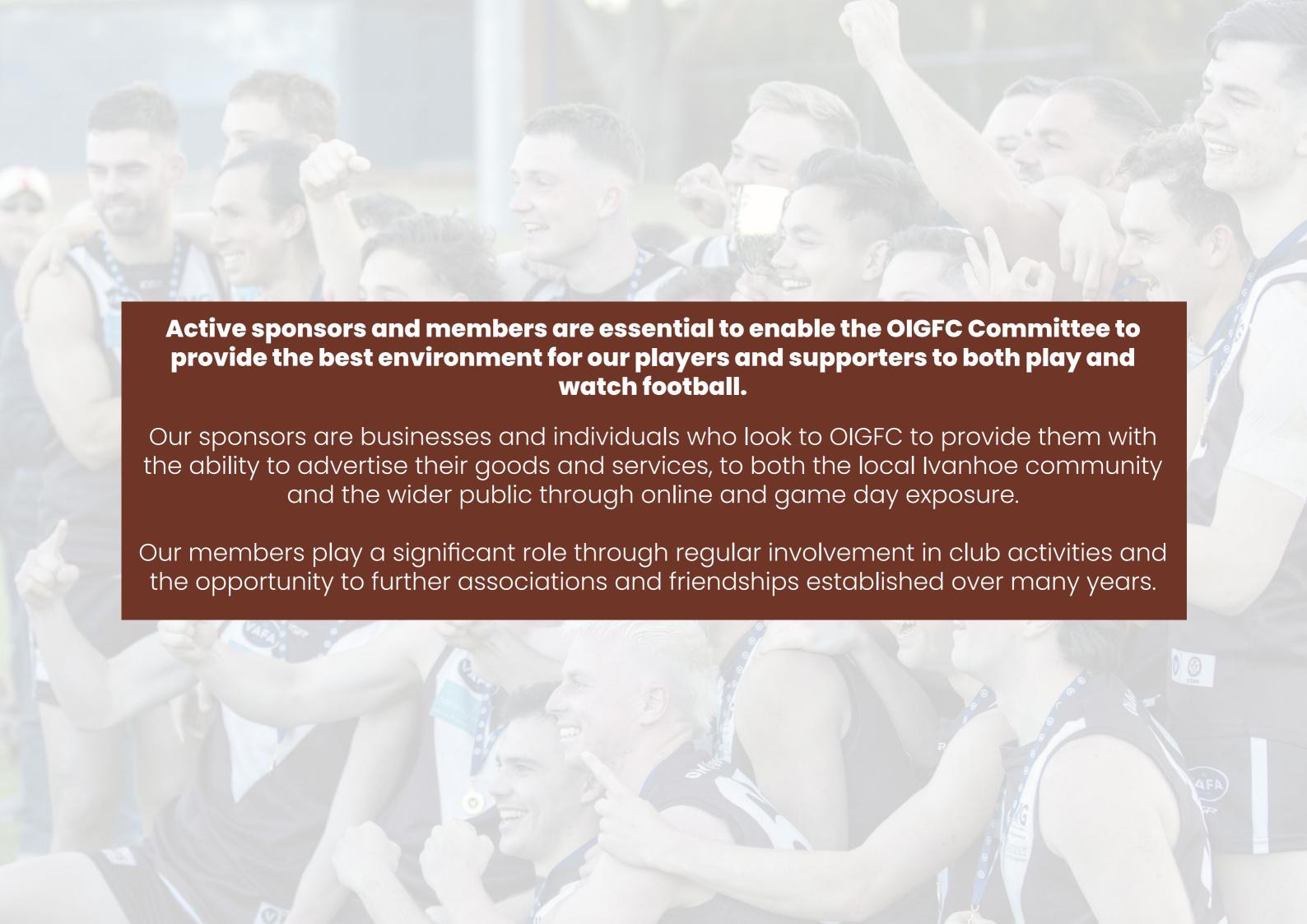
## OLD IVANHOE GRAMMARIANS FOOTBALL CLUB Established 1964

# BUSINESS SPONSORSHIP PACKAGES



Old Ivanhoe Football Club Inc Affiliated V.A.F.A. ABN 91 120 165 710

www.oigfc.com.au



## **SPONSORSHIP PACKAGES**

#### **Exposure**

- Branding: Placement on player jumpers and club apparel.
- **Promotional Advertising:** Featured on electronic scoreboards with video production during HOME games.
- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- Digital Advertising: Presence on the OIGFC website.
- Social Media Promotion: Exposure through OIGFC social media channels, including Facebook and Instagram.

#### Inner Sanctum (Football)

- Exclusive Invitations: Access for two to all 5 Chelsworth Club Senior home game lunches.
- Naming Rights: Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.
- Special Event: Invitation for two to attend the Gala Auction Night.
- **Permission** to attend the pre-match senior team meeting immediately prior to taking the field (at least at home games where the rooms are big enough to accommodate).

#### Business Connect (OIGFC: "Your First and Last Option in Business")

- WhatsApp Group: Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- Business Events: Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.
- Facilitated Introductions: Personalised introductions to businesses within the OIGFC network that you are interested in engaging with.

#### **Community Connect**

- Ivanhoe Grammar School Network: Connection to the broader Ivanhoe Grammar School community.
- Charity Initiatives: Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

#### **Exposure**

- Branding: Placement on player jumpers and club apparel.
- **Promotional Advertising:** Featured on electronic scoreboards with video production during HOME games.
- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- Digital Advertising: Presence on the OIGFC website.
- Social Media Promotion: Exposure through OIGFC social media channels, including Facebook and Instagram.

#### Inner Sanctum (Football)

- Exclusive Invitations: Access for two to 3 Chelsworth Club Senior home game lunches.
- Naming Rights: Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.
- Special Event: Invitation for two to attend the Gala Auction Night.

#### **Business Connect** (OIGFC: "Your First and Last Option in Business")

- WhatsApp Group: Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- Business Events: Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.

#### **Community Connect**

- Ivanhoe Grammar School Network: Connection to the broader Ivanhoe Grammar School community.
- Charity Initiatives: Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

### **SPONSORSHIP PACKAGES**

#### **Exposure**

\$ 2

- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- Digital Advertising: Presence on the OIGFC website.
- Social Media Promotion: Exposure through OIGFC social media channels, including Facebook and Instagram.

#### Inner Sanctum (Football)

- Exclusive Invitations: Access for two to 1 Chelsworth Club Senior home game lunches.
- Naming Rights: Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.

#### Business Connect (OIGFC: "Your First and Last Option in Business")

- WhatsApp Group: Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- Business Events: Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.

#### **Community Connect**

- Ivanhoe Grammar School Network: Connection to the broader Ivanhoe Grammar School community.
- Charity Initiatives: Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

<sup>&</sup>lt;sup>1</sup>Sponsorship investment amounts are based on a 1 year commitment. Other amounts can be negotiated depending on length of commitment (eg. 2-3 years).

<sup>&</sup>lt;sup>2</sup>Sponsorship benefits can be tailored for individual businesses based on type of business. For example, official and unofficial club functions at hospitality venues.

